

• TRUSTED QUALITY SINCE 1921 •

RUST-OLEUM®**RUST-OLEUM® SURE COLOR®
INTERIOR PAINT + PRIMER****DESCRIPTION AND USES**

Rust-Oleum® Sure Color® Interior Wall Paint + Primer is a ready-to-use formula that provides the right color every time. This paint and primer in one delivers excellent coverage with a durable finish that is highly washable and scrubbable. A convenient solution that is ideal for interior walls, trim, windows, and doors.

PRODUCTS

SKU	DESCRIPTION	SIZE
380215	Flat White	1-Gallon
380216	Flat Black	1-Gallon
380217	Eggshell White	1-Gallon
380218	Eggshell Black	1-Gallon
380219	Eggshell Alpine White	1-Gallon
380220	Eggshell Linen White	1-Gallon
380221	Eggshell Antique White	1-Gallon
380222	Eggshell Soft Beige	1-Gallon
380223	Eggshell Dove Gray	1-Gallon
380224	Eggshell Storm Gray	1-Gallon
380225	Eggshell Sky Blue	1-Gallon
380226	Eggshell Smoked Navy	1-Gallon
380227	Semi-Gloss White	1-Gallon
380228	Semi-Gloss Black	1-Gallon
398347	Eggshell White	5-Gallon
398368	Eggshell Linen White	5-Gallon
398369	Eggshell Antique White	5-Gallon
398370	Eggshell Dove Gray	5-Gallon
398371	Semi-Gloss White	5-Gallon

PRODUCT APPLICATION**READ ALL DIRECTIONS BEFORE BEGINNING PROJECT****SURFACE PREPARATION**

Surface must be free of any dust, grease, oil, stains, rust, or any other contaminants. Sand glossy surfaces before painting and wash walls if necessary. Fill in any cracks or holes to ensure a smooth surface. Drywall joint compound must dry for two days. New drywall and bare wood should be primed before painting. Allow new plaster to cure for 30 days before painting. We recommend the use of Zinsser® Bulls Eye 1-2-3® Primer to protect new drywall, painting over contrasting colors, bare woods, and metals or where paint adhesion could propose a problem.

PRODUCT APPLICATION (cont.)**SURFACE PREPARATION (cont.)**

WARNING: If you scrape, sand, or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to www.epa.gov/lead.

COVERAGE/WHERE TO USE

One gallon will cover up to 400 sq. ft., depending on surface texture, porosity, and application method. Dark colors may require multiple coats. Ideal for interior walls, trim, windows, and doors. Surfaces - Drywall, masonry, and wood.

NOTE: Not recommended for use on floors or exterior surfaces.

APPLICATION

Stir well before use. Intermix cans of the same color and product to ensure color consistency. Apply using a high quality 3/8"-1/2" nap roller or a high-quality brush. If using an airless sprayer, follow manufacturer's instructions for use, and use a .015"-.021" tip at 1800-2300 psi, adjusting as needed. Apply using even strokes, moving from dry to wet areas, keeping a wet edge. Two coats are required for new or uncoated surfaces. Some colors may require additional coats. Thinning is not recommended.

DRY AND RECOAT TIMES

Based on 77°F (25°C) <50% humidity, dries to the touch in one hour. May be recoated after four hours. Allow more time to dry at cooler temperatures or in high humidity.

CLEAN-UP

Clean hands, tools, spills and splatters with soap and warm water.

DISPOSAL

To dispose of empty containers and unused product, contact your local environmental regulatory agency.

MAINTENANCE CARE

Do not place objects on painted surfaces until thoroughly dry. Freshly painted surfaces may be washed after 30 days. Clean with mild, non-oily soap and water.

NO TINTING REQUIRED.**PROTECT FROM FREEZING.**

	TECHNICAL DATA	ROC-243
• TRUSTED QUALITY SINCE 1921 • 	RUST-OLEUM® SURE COLOR® INTERIOR PAINT + PRIMER	

PHYSICAL PROPERTIES

		SURE COLOR INTERIOR PAINT + PRIMER
Resin Type		Styrene Acrylic
Pigment Type		Varies by color
Solvents		Water, Glycol Ethers
Weight	Per Gallon	10.0-11.7 lbs.
	Per Liter	1.15-1.35 kg
Solids	By Weight	51.5-59.5%
	By Volume	40-44%
Volatile Organic Compounds		<50 g/l (lbs./gal.)
Recommended Dry Film Thickness (DFT) per Coat		1.5-2.0 mils (37.5-50μ)
Wet Film to Achieve DFT (unthinned material)		2.5-5.5 mils (62.5-137.5μ)
Practical Coverage at Recommended DFT (assumes 15% material loss)		Up to 400 sq. ft. per gallon Depending on application method and surface porosity
Dry Times at 77°F (25°C) and 50% Relative Humidity	Touch	1 hour
	Recoat	4 hours
	Full Cure	7-10 days
Shelf Life		3 years
Flash Point		>200°F (93°C)
Storage		PROTECT FROM FREEZING
Safety Information		For additional information, see SDS

Calculated values are shown and may vary from the actual manufactured material.

The technical data and suggestions for use contained herein are correct to the best of our knowledge, and offered in good faith. The statements of this literature do not constitute a warranty, express, or implied, as to the performance of these products. As conditions and use of our materials are beyond our control, we can guarantee these products only to conform to our standards of quality, and our liability, if any, will be limited to replacement of defective materials. All technical information is subject to change without notice.



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