

Low VOC Universal Colorant

BENEFITS

Easy pour-over technology to standard universal colorants

Outstanding stability with minimal settling. Requires only hand shaking prior to use. No machine shaking required.

Wide range of pigment choices to meet your coating systems requirements for durability, chemical resistance, and color space

USES AND MARKETS

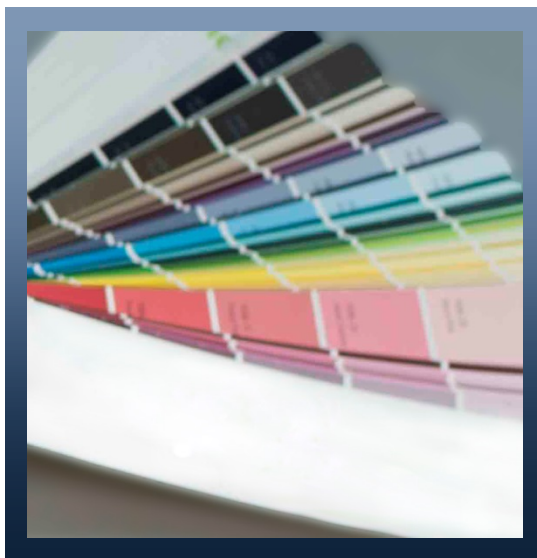
- Interior and Exterior Latex Paints
- Caulks & Sealants
- Grout
- Cementitious Coatings
- Adhesives
- Inks
- Spandrel Glass Coatings

CHEMISTRY

Universal Colorant

NovoColor® II

Universal Compatibility and Expanded Color Space



NovoColor® II represents the state-of-the-art for universal pigment dispersions manufactured by Color Corporation of America. NovoColor® II is specifically engineered for use in waterborne architectural and solvent-borne industrial coatings systems and will help meet low VOC requirements for a wide variety of coating systems.

Uses	POS colorant
Market	Architectural, In-Plant
Type	Universal
Dosing	Volumetric

Key Features

- ✓ APE and Formaldehyde free
- ✓ Non-Resinous and Glycol free
- ✓ Minimal impact on critical paint and coatings properties
- ✓ Broad compatibility with both latex and alkyd products

Specifications

Tint Strength	99% - 101%
Color	DE < 1.0 by FMCII

Packaging



Pail



Gallon



Quart

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