



Once again,  
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Proform has not only changed, but chal-  
of product design in the painting industry. It is  
the signature of the company to **NOT** follow but lead.

The Picasso™ roller frame incorporates patented innovations that allow painters the freedom to paint accurately and quickly. It reduces prep work, time and labor costs. The frame will take the best and worst professionals have to offer and continue to 'roll on'.

Proform understands the need for quality materials that perform to the standards professionals need. The Picasso roller cover employs Italian fiber milled to perfection and thermally adhered to a long lasting core. With proper care, this cover will last job after job

Once you have gone 'Picasso', it is hard to accept anything but.