

• TRUSTED QUALITY SINCE 1921 •



# 710 ELASTOMERIC ROOF COATING

## DESCRIPTION AND USES

Rust-Oleum® 710 Elastomeric Roof Coating provides a high initial reflectivity value of 80%, energy efficiency, long term durability and excellent resistance to weathering and dirt pick-up. This elastomeric roof coating is formulated to meet and/or exceed the standards established in ASTM D 6083. Rust-Oleum 710 Elastomeric Roof Coating waterproofs and weatherproofs metal, weathered single ply membranes as well as smooth surface asphalt built-up and modified bitumen roofing substrates.



## PRODUCT FEATURES

- Provides a waterproof seal within 6 hours
- Cool Roof Technology - 80% reflectivity can save up to 5% in energy cost\*
- Resists cracking down to -10°F
- 10 Year warranty
- Use for metal roofs, concrete, modified bitumen, built-up, and weathered single-ply roofing

\* US Department of Energy cites research on energy.gov showing energy savings as a benefit of cool roof coatings.

## PRODUCTS

SKU	710 ELASTOMERIC ROOF COATING
301904	1 Gallon
301994	5 Gallon Pail
344055	53 Gallon Drum
344059	275 Gallon Tote

## COMPANION PRODUCTS

SKU	115 HYBRID EPOXY 1K PRIMER (Gray)
355905	4.75 Gallon Pail

SKU	125 ACRYLIC ROOF PRIMER
345476	4.75 Gallon Pail

SKU	105 SINGLE PLY ADHESION PRIMER
324255	0.9 Gallon
326036	4.75 Gallon Pail

SKU	ELASTOMERIC ROOF PATCH
301898	1 Gallon

SKU	ROOF PATCH FABRIC
345646	6"x300'
345647	12"x300'
345648	40"x324'
345649	4"x300'

## PRODUCT APPLICATION

### SURFACE PREPARATION

All surfaces must be clean and free from dirt, grease, oil, mold, algae, loose granules, loose paint, rust, excess chalk and other foreign matter which could prevent proper adhesion. Use a high pressure wash of at least 2,000 psi. Clean with Rust-Oleum Krud Kutter® Original Cleaner Degreaser, or other suitable cleaner to remove all grease or oily deposits.

Seams should be sealed and waterproofed and roof penetrations should be flashed prior to applying the topcoat.

**WARNING!** If you scrape, sand or remove old paint, you may release lead dust. LEAD IS TOXIC. EXPOSURE TO LEAD DUST CAN CAUSE SERIOUS ILLNESS, SUCH AS BRAIN DAMAGE, ESPECIALLY IN CHILDREN. PREGNANT WOMEN SHOULD ALSO AVOID EXPOSURE. Wear a NIOSH-Approved respirator to control lead exposure. Clean up carefully with a HEPA vacuum and a wet mop. Before you start, find out how to protect yourself and your family by contacting the National Lead Information Hotline at 1-800-424-LEAD or log on to [www.epa.gov/lead](http://www.epa.gov/lead).

**BUR/MODIFIED BITUMEN:** Torn flashings, faulty copings, parapet walls, large blisters and surface breaks shall be repaired prior to application.

**METAL:** Bare galvanized metal does not require a primer if there is no rust present. Surface must be clean and dry. Steel surfaces must be primed, as does rusty or corroded metal. If the metal panel is not Kynar or previously coated, the surface must be cleaned of all rust as thoroughly as possible by wire brush, power tools or power washed. The surface must be primed with Rust-Oleum 115 Hybrid Epoxy 1K primer\*. Adhesion test may be required. Consult with your Rust-Oleum representative.

**EPDM, PVC, PIB, TPO AND HYPALON:** Must be primed with Rust-Oleum 105 Single Ply Adhesion Primer\*.

\* See primer labels and technical data sheet for correct surface preparation and application procedures.

### APPLICATION

Apply only when air, material, and surface temperatures are between 50-100°F (10-38°C) and the relative humidity is below 85%. Mix with a power assisted mechanical mixer before use. Mix until the coating is smooth and consistent. Rust-Oleum 710 Elastomeric Roof Coating can be spray, roll or brush applied. A 3/8" nap roller is recommended if rolling. Airless spray is recommended for optimum results. Good results are generally obtained @ 2,000-3,000 psi at the spray tip.

**NOTE:** Reinforcement fabric must be used for all repairs or alligatored surfaces.

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## PRODUCT APPLICATION (cont.)

### SPRAY EQUIPMENT RECOMMENDATION

**Pumps:** Graco® King 45:1, Graco Bulldog 30:1 or gas powered equivalents. Graco GH733, HydraMax 350 or GMax 7900 or other manufacturers' equivalents.

**Hose/Pressure:** 50'-300' length (depending on spray rig pressure). When using hoses longer than 100', use the next larger hose ID every 50'. Every 50' of hose will reduce the spray pressure of the rig by 10% at the gun tip. i.e. 300' hose - 3/4" (50'/100') to 5/8" (50'/100") to 1/2" (50'/100') to 3/8" (50').

### SPRAY EQUIPMENT RECOMMENDATION (cont.)

**Gun:** Graco Contractor Gun, Graco Contractor FTx gun, Graco Silver Plus or equivalent. (Tip extrusions or pole guns can be used).

**Tip Type:** Heavy Duty RAC Switchtips (GHD-XXX) Gray. Tip sizes are detailed below.

Fan Width (inches)	0.39	0.43	0.47	0.51	0.55	0.59
10"-12"	539	543	547	555	547	559
12"-14"	639	643	647	651	647	659
14"-16"	739	743	747	751	747	
16"-18"	839	843	847	851	847	
Flow Rate	1.60 gpm	1.98 gpm	2.37 gpm	2.79 gpm	2.37 gpm	3.74 gpm

### COVERAGE

**Metal:** Prime with Rust-Oleum 115 Hybrid Epoxy 1K Primer. 115 Hybrid Epoxy 1K Primer applies at 227-380 square feet per gallon. After patching and priming, coverage of the 710 Elastomeric Coating is 1 gal./100 square feet for the 1<sup>st</sup> coat and 1 gal./100 square feet for the 2<sup>nd</sup> coat at 16 wet mils per coat. Over corrugated and irregular metal surfaces, allow for additional surface area by multiplying length x width by 1.15 minimum.

**Weathered Single Ply:** After patching and priming with Rust-Oleum 105 Single Ply Adhesion Primer, apply 1.5 gal./100 square feet for the 1<sup>st</sup> coat and 1.5 gal./100 square feet for the 2<sup>nd</sup> coat at 24 wet mils per coat.

**Built-Up/Modified Bitumen: PRIMER OPTIONAL.** After patching and priming with Rust-Oleum 105 Single Ply Adhesion Primer, apply 2 gal./100 square feet for the 1<sup>st</sup> coat and 2 gal./100 square feet for the 2<sup>nd</sup> coat at 32 wet mils per coat. The surface dictates the actual coverage. The amounts shown are intended as minimum application information.

## PRODUCT APPLICATION (cont.)

### DRY & RECOAT TIMES

Dry and recoat times are based on 70°F and 50% relative humidity. Dry times increase at cooler temperatures. Dries to the touch in 6 hours; allow minimum 24 hours recoat. After the first coat, allow to cure until it can support the required foot traffic based on specific job site conditions and roof slope, etc. Environmental or site specific conditions may require variations in cure times.

### TINTING

Rust-Oleum 710 Elastomeric Roof Coating can be tinted with up to 2 ounces per gallon with Universal Tint.

### CLEAN-UP

Wash tools and equipment with soap and water immediately after use. Wipe up splatters before they dry. Follow equipment manufacturer's directions to clean spray equipment. Properly dispose of all soiled rags and containers.

### LIMITATIONS

Application temperature shall be above 50°F. Protect from freezing. Not intended for use in areas subject to vehicular traffic, ponding water and over tar or silicone. Do not apply when rain is imminent.

• TRUSTED QUALITY SINCE 1921 • <b>RUST-OLEUM®</b>	<b>TECHNICAL DATA</b>	<b>ROC-66</b>
<b>710 ELASTOMERIC ROOF COATING</b>		

**PHYSICAL PROPERTIES**

		<b>710 ELASTOMERIC ROOF COATING</b>
<b>Resin Type</b>		Water-based Acrylic
<b>Pigment Type</b>		Titanium Dioxide, Zinc Oxide
<b>Solvents</b>		Water
<b>Elongation</b>		117%
<b>Tensile Strength</b>		241 psi
<b>Water Swell</b>		11%
<b>Weight</b>	<b>Per Gallon</b>	12.2 lbs.
	<b>Per Liter</b>	1.46kg
<b>Solids</b>	<b>By Weight</b>	63.0%
	<b>By Volume</b>	51.0%
<b>Volatile Organic Compounds</b>		<10 g/l
<b>Recommended Dry Film Thickness (DFT) per Coat (2 coats required)</b>		Metal - 8.0 mils (200µ) per coat Weathered Single Ply - 12.0 mils (300µ) per coat Built-Up/Modified Bitumen - 16.0 mils (400µ) per coat
<b>Wet Film to Achieve DFT (Unthinned material - 2 coats required)</b>		Metal - 16.0 mils (400µ) per coat Weathered Single Ply - 24.0 mils (600µ) per coat Built-Up/Modified Bitumen - 32.0 mils (800µ) per coat
<b>Practical Coverage</b>		Varies depending on substrate to be coated
<b>Dry Times at 77°F (25°C) and 50% Relative Humidity</b>	<b>Touch</b>	6 hours
	<b>Recoat</b>	24 hours minimum
	<b>Foot Traffic</b>	24 hours
<b>Shelf Life</b>		3 years
<b>Flash Point</b>		>200°F
<b>Safety Information</b>		For additional information, see SDS

**Performance Guarantee:** Should this product fail due to a defect, unless expressly agreed otherwise by Rust-Oleum in writing, purchaser's sole and exclusive remedy is that Rust-Oleum Corporation will, at its option, either refund to the purchaser the amount paid for the product, or furnish at its expense sufficient product to restore a protective condition to the affected areas. Proof of purchase must be provided. At its discretion, Rust-Oleum may require inspection of the affected areas by a Rust-Oleum representative. Contact Rust-Oleum Product Support at 844-888-0482. Refer to product number and batch code. Please visit [rustoleum.com/roofing](http://rustoleum.com/roofing) for further information regarding additional warranties that may be available for your roofing system.

**NO OTHER WARRANTY OR GUARANTEE OF ANY KIND IS MADE BY RUST-OLEUM, EXPRESS OR IMPLIED, STATUTORY, BY OPERATION OF LAW, OR OTHERWISE, INCLUDING BUT NOT LIMITED TO MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.**

Additional extended Material and Labor warranties may be available. Contact your Rust-Oleum Representative for more information.

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